

Editorial Submissions:

Supply Chain Market accepts press releases, white papers, case studies, market reports, trends analyses, guest columns, best practices guidelines, and other content for consideration. Vendor companies, analysts, end users, associations, educational institutions, and other members of the industry are invited to participate. Please send submissions to editor@supplychainmarket.com for review. Content accepted for publication will appear on the Supply Chain Market home page and may also be featured in our weekly email newsletter.

Guest Columns:

Supply Chain Market guest columns provide industry experts with outlets to share their views on market technologies and trends. We currently feature columnists from leading companies such as Motorola, Datalogic Scanning, RedPrairie, and others. If you are interested in becoming a Supply Chain Market guest columnist, please contact the editor at editor@supplychainmarket.com.

Topics we cover:

Application Software

- Warehouse Management System (WMS)
- Transportation Management System (TMS)
- Enterprise Software Suite (ERP)
- Production Planning And Scheduling
 - Advanced Planning and Scheduling
 - Drum Buffer Rope (DBR) Scheduling
 - Finite Capacity Scheduling (FCS)
 - KanBan Systems
 - MRP
 - Pull Scheduling Systems
- Manufacturing Execution System (MES)
 - Shop Floor Data Collection
 - Job Costing
 - RFID
 - Real-Time Event Monitoring
 - WIP Trackings
- Supplier Relationship Management
 - E-Procurement
 - EDI
 - Strategic Sourcing
- Forecasting and Demand Management
- Business Process Management (BPM)
- Enterprise Asset Management (EAM)

Industry Best Practices

- Collaborative Planning, Forecasting, and Replenishment (CPFR)
- Collaborative Transportation Management
- Demand Driven Supply Networks
- Lean Manufacturing
- Lean Warehousing
- Postponement
- Six Sigma and Total Quality Management
- Supply Chain Event Management
- Vendor-Managed Inventory

Supply Chains In Vertical Markets

- Aerospace and Defense
- Automotive
- Consumer Goods
- Food/Beverage
- High-Tech Electronics
- Medical Device
- Pharmaceutical

To Submit Content For Editorial Review:

Contact: Wes Palmer, Web Editor, Supply Chain Market
E-mail: wpalmer@vertmarkets.com Phone: 814-897-7700 ext. 338

* For consideration, materials must be received one month prior to the feature date.
* Electronic format is required.