

Editorial Submissions:

Logistics Online accepts press releases, white papers, case studies, market reports, trends analyses, guest columns, best practices guidelines, and other content for consideration. Vendor companies, analysts, end users, associations, educational institutions, and other members of the industry are invited to participate. Please send submissions to editor@logisticsonline.com for review. Content accepted for publication will appear on the Logistics Online home page and may also be featured in our weekly email newsletter.

Guest Columns:

Logistics Online guest columns provide industry experts with outlets to share their views on market technologies and trends. We currently feature columnists from leading companies such as Cornerstone Solutions, Motorola, RedPrairie, and others. If you are interested in becoming a Logistics Online guest columnist, please contact the editor at editor@logisticsonline.com.

Topics we cover:

Information Technologies

Warehouse Management System (WMS)
Transportation Management System (TMS)
Asset Tracking System (Mobile Resource Management)
Bar Code Data Collection And RFID
Mobile Computing And Wireless Networks
Electronic Data Interchange (EDI) — Electronic Commerce

Logistics In Vertical Markets

Aerospace and Defense
Automotive
Consumer Packaged Goods (CPG)
Food And Beverage
High-Tech Electronics
Medical Device
Pharmaceutical
Homeland Security

Applications And Best Practices:

Outsourcing — 3PL and 4PL
Collaborative Transportation Management
Supply Chain Event Management
Inventory Management — Lean Warehousing
Vendor-Managed Inventory
Just-In-Time Delivery
Cross Docking
Merge-In-Transit
Reverse Logistics
Fleet Management
Dispatching
Freight Billing
Freight Rating
Order Tracking

To Submit Content For Editorial Review:

Contact: Wes Palmer, Web Editor, Logistics Online
E-mail: wpalmer@vertmarkets.com Phone: 814-897-7700 ext. 338

* For consideration, materials must be received one month prior to the feature date.

* Electronic format is required.