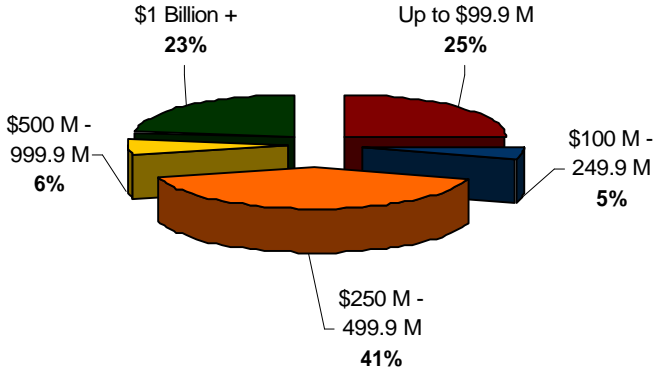


# Reach Top Decision Makers

## Reach Large And Small Businesses With Buying Potential

Annual Sales Of Site Visitors



## Supply Chain Market Buying Audience

Unique Users: 85,284

Sessions: 477,492

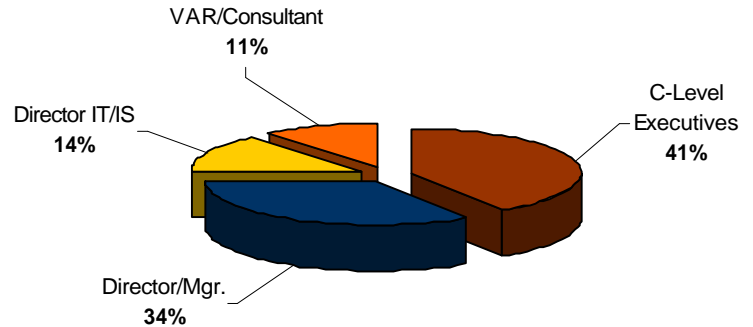
Page Views: 892,164

Newsletters: 17,303

\*Publisher's data representing users as of April '05 - April '06 and newsletter subscribers

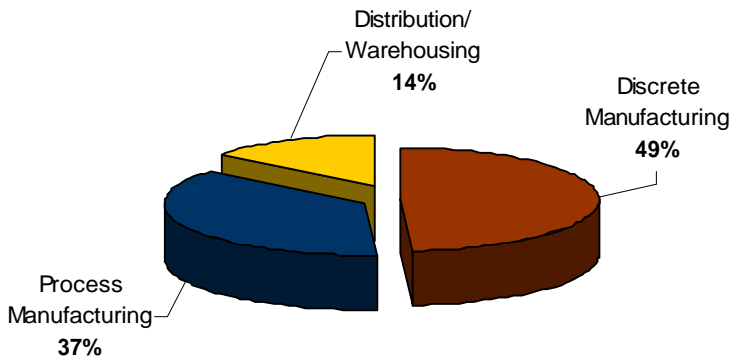
## Target Professionals With Purchasing Power

Job Titles Of Site Visitors By Percentage



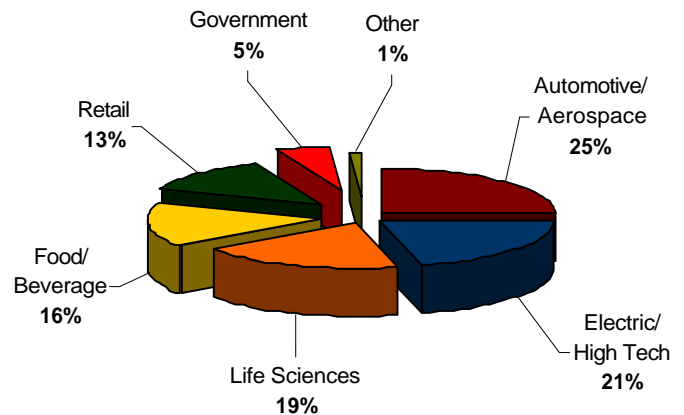
## Target Supply Chain Sectors

Supply Chain Industry Categories



## Reach Multiple Vertical Industries

Vertical Markets Of Site Visitors



## Here Is A Sampling Of Businesses That Use Supply Chain Market

**AgriLink Foods Inc.**

APL LOGISTICS

**Barnes and Noble**

Bath & Body Works

**Bristol Myers Squibb**

Cabela's

**FedEX**

Ford Motor Company

**Daimler Chrysler**

Georgia-Pacific, Inc.

**Kmart**

Kroger

**Ford Motor**

Liquidation World

**Liz Claiborne**

Lockheed Martin Distribution

**Maple Leaf Farms**

Miller Brewing Company

**Moen**

The Limited, Inc.

**Truck-Lite Company**

TS Tech - Alabama

**Turtle Wax**

Unilever Bestfoods-Lipton

**US Freightways**

Wal-Mart

**Walt Disney World**

Wire Crafters

**World Pac**