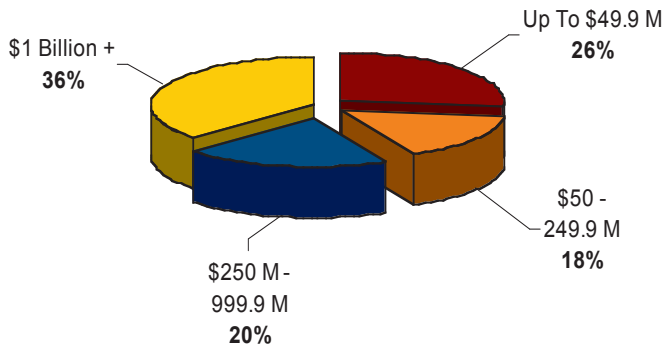


Reach Top Decision Makers

Reach Large And Small Businesses With Buying Potential

Annual Sales Of Site Visitors



CRM Marketplace Buying Audience

Registered Users: 23,431

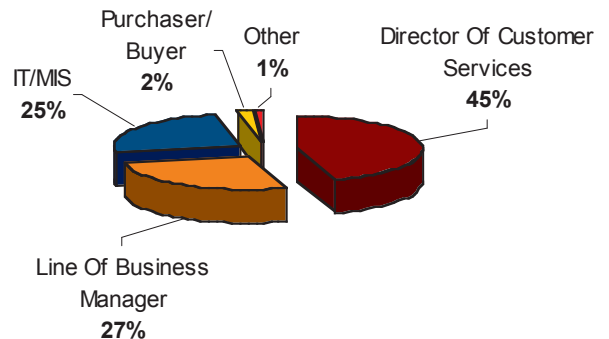
Newsletter Subscribers: 13,560

Unique Users: 57,924

*Publisher's data representing users as of April '05 – April '06 and newsletter subscribers

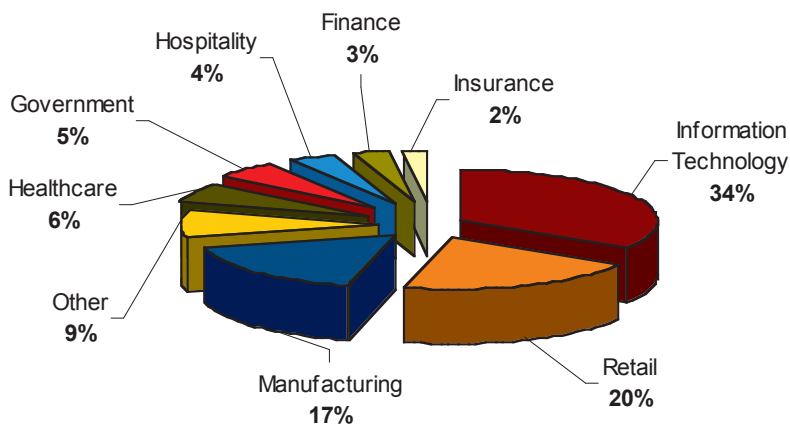
Target Professionals With Purchasing Power

Job Titles Of Site Visitors By Percentage



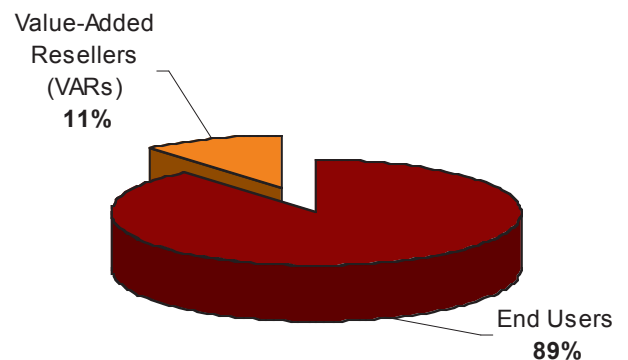
Penetrate Multiple Vertical Industries

Vertical Markets Of Site Visitors By Percentage



Target Direct Or Indirect Channels

Audience Composition



Here Is A Sampling Of Businesses That Use CRM Marketplace

Abbott Laboratories	FDIC	Language Line	Sunoco
American Express	GMAC Insurance	Motors Insurance Corp.	Texas Instruments
Amtrak	Goodyear	Nabisco Corp.	UPS Professional Services
Callaway Golf Company	Hewlett-Packard	Pfizer, Inc.	USPS
Chick-fil-A	Keebler	Philip Morris USA	Walt Disney World
Computer Associates	Kraft Foods	Price Waterhouse Coopers	
Dow Corning Corp.	L.L. Bean	Sun Microsystems	