

PIPKINSSM

August 8, 2006

John Karnes
Customer Relationship Manager
VertMarkets, Inc., IT Group
5340 Fryling Road
Erie, Pa 16510

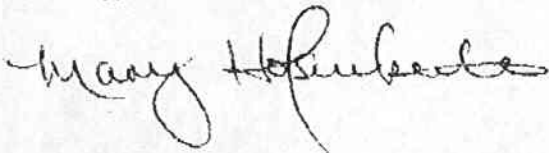
Dear John,

VertMarkets, Inc. has been invaluable to me in developing ways to promote our company. They have taken the time to brainstorm with me to develop creative opportunities for promoting our services and maximize our exposure in the media.

We have also been given numerous opportunities to promote our name through their email newsletters and postings on their well-read homepage. In addition to their sites, we have also benefited from their industry relationships in the form of premier literature placement at industry trade shows.

In an increasingly competitive environment we feel confident that VertMarkets is a great place to increase our visibility and brand awareness.

Sincerely,



Mary Holsenbeck
PR Representative
Pipkins, Inc.