

Rely On Your Marketplace Manager To:

- update your storefront, product listings, or company information at any time
- manage keywords and categories for your company in real time
- manage activity on as many as **68 online business-to-business communities** through a single platform.

Monitor Your Traffic

Traffic Reports

Monitor the amount of clickthroughs and traffic you receive on a monthly basis.

VeriMarkets™ Marketplace Manager

Order Management | Sales Reports | Sales Leads | Traffic Reports | RFQ

TRAFFIC REPORTS
Marketplace Manager keeps track of the number of visits to your catalog, so one of the options below to view an online record of your user sessions.

Traffic Report Dashboard
Note: Traffic data is updated on the 10th of each month.

View by Activity: View by Marketplace: View by Date Range:

▶ Advanced Reports

Access Sales Leads

Sales Leads

Monitor, evaluate, and keep track of incoming sales leads.

Cardinal	Senior/Principal Engineer			
Global Knowledge Management	Consultant			
PharmaSys	Scientist			
Croda	Chemist			
Acme Tank Mfg	Engineer	UNITED STATES		
Schwarz Pharma	Manager	UNITED STATES	6/28/2005	Download Request
Interpharm Inc.	Manager	UNITED STATES	7/6/2005	Storefront
i & i	Technician/Operator	UNITED STATES	7/6/2005	Download Request
i & i	Technician/Operator	UNITED STATES	7/6/2005	Download Request
Bristol-Myers Squibb	Manager	UNITED STATES	7/8/2005	Download Request
Bristol-Myers Squibb	Manager	UNITED STATES	7/11/2005	Download Request
Fort Dodge Animal Health	Director	UNITED STATES	7/28/2005	Download Request
Gifford Pharma Services	CEO/COO/COO	UNITED STATES	7/28/2005	Download Request
Merial	Manager	UNITED STATES	7/28/2005	Download Request

Company Info In The Buyer's Guide

Your Buyer's Guide entry can display a description of relevant search keywords, and the products and services you offer. Use the following links to control what is displayed. NOTE: These settings are online-specific.

1. Select Marketplace:

2. Choose Setting:

- ▶ Listing Description
- ▶ Keywords
- ▶ Products and Services Categories

Company Information and Profile

Update and customize your company profile information to reach your target audiences.

Update Company Profile

Public Partner Lead

Manage your profile to receive federal, state and local government leads. Leads are delivered to you every weekday via email and a Government leads.

1. Select Marketplace:

2. Choose Setting:

- ▶ Level of Government
- ▶ Industry Categories
- ▶ Geography
- ▶ Keywords
- ▶ Lead Type and Volume
- ▶ View Current Settings

PRODUCT SHOWCASE PROFILE - ADD NEW DOCUMENT

You have chosen to add a **Product** to the Product Showcase. Continue by including the following information:

Step 2 of 3

Fields marked with an asterisk are required information, and must be completed in order to proceed.

Product Name: *

Product Model/Number:

If you do not use SKU or catalog numbers, type a simple Unique number for each product or service listed (1, 2, 3, etc.).

Product Summary: *

This is a brief description of the product or service (Max. length 1024 characters)

Product Showcase Profile

Add and edit your product information across multiple sites to optimize your results.

Update Product Profile

Public Partner Lead Program

Receive notice of international, federal, state, and local public sector opportunities.

Access Public Sector Leads