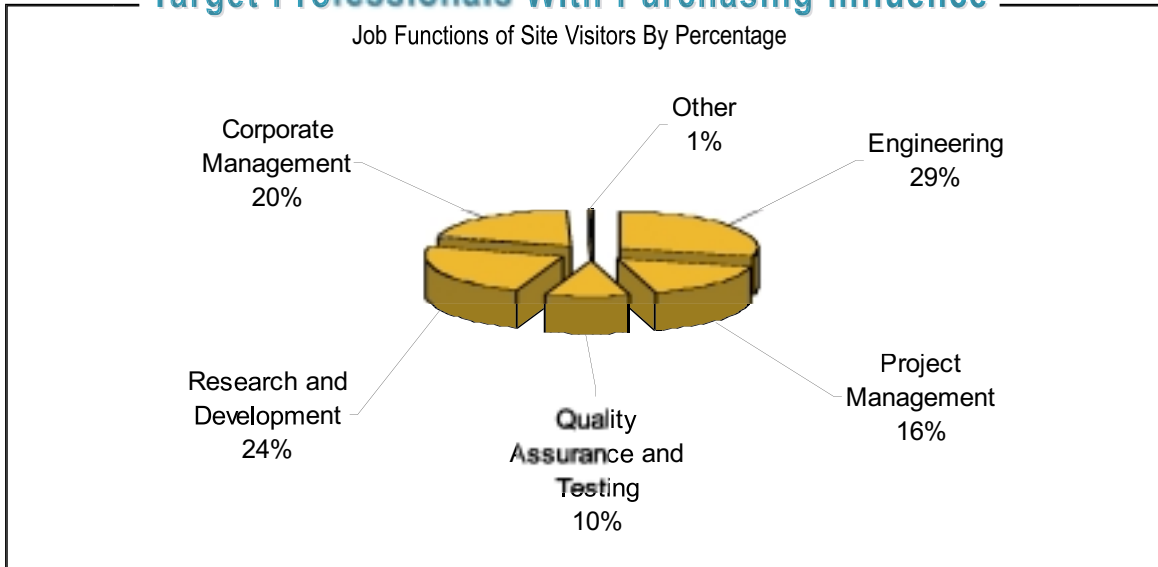


**Target Professionals With Purchasing Influence**

Job Functions of Site Visitors By Percentage



**Here Is A Sampling Of Businesses That Use Pharmaceutical Online**

<b>ABB</b>	<b>Genentech</b>
Abbott Labs	GlaxoSmithKline
<b>Accucaps</b>	<b>Hospira</b>
Amgen	IVAX
<b>Andrx Corporation</b>	<b>Jacobs Engineering</b>
Apotex	Johns Hopkins University
<b>AstraZeneca</b>	<b>Johnson &amp; Johnson</b>
Aventis	Merck
<b>Barr Labs</b>	<b>National Institutes of Health</b>
Bayer AG	Novartis
<b>Boehringer Ingelheim</b>	<b>Pfizer</b>
Bristol-Myers Squibb	Pharmacia
<b>Chiron</b>	<b>Quintiles</b>
Covance	Sandoz
<b>Dr. Reddy's Labs</b>	<b>Schering Plough</b>
Eli Lilly	Watson Labs
<b>Fluor Corporation</b>	<b>Wyeth</b>
Forest Labs	

**Pharmaceutical Online Buying Audience**

**Unique Users: 446,189**

**Newsletter Subscribers: 18,514**

**3rd Party Subscribers: 7,335**

**Page Views: 4,666,217**

\*Publisher's Data: Unique users and Page Views from April 1, 2005 - March 31, 2006. Newsletter and 3rd Party Subscribers as of May 2006.

**Snapshot Of Searched Terms**

Average Monthly Searches 29,482  
Average Monthly Sales Leads 1,856

<b>analytical testing</b>	<b>lyophilizers</b>
calibration software	metal detection
<b>capsule filling</b>	<b>method development</b>
clean in place	pharma technology
<b>fluid bed dryer</b>	<b>pharmaceutical coating</b>
freeze drying	process skids
<b>granulators</b>	<b>spray nozzles</b>
high purity hose	stainless steel tanks
<b>high purity water</b>	<b>tablet press</b>
hollow fibre cartridges	validation

**VertMarkets Run-of-Network Buying Audience**

**Unique Visitors: 9.6 million**

**Newsletter Deliveries: 28.2 million**

**Searches: 3.8 million**

\*Publisher's Data: VertMarkets run-of-network buying audience site metrics from January 1, 2005 to December 31, 2005.