

# Rely On Your Marketplace Manager To:

- update your storefront, product listings, or company information at any time
- manage keywords and categories for your company in real time
- manage activity on as many as **68 online business-to-business communities** through a single platform.

## Monitor Your Traffic

### Traffic Reports

Monitor the amount of clickthroughs and traffic you receive on a monthly basis.

**VeriMarkets™ Marketplace Manager**

Order Management | Sales Reports | Sales Leads | Traffic Reports | RFQ

**TRAFFIC REPORTS**  
Marketplace Manager keeps track of the number of visits to your catalog, so one of the options below to view an online record of your user sessions.

**Traffic Report Dashboard**  
Note: Traffic data is updated on the 10th of each month.

View by Activity: [-Select-] | View by Marketplace: [All Onlines] | View by Date Range: [-Select-]

▶ Advanced Reports

## Access Sales Leads

### Sales Leads

Monitor, evaluate, and keep track of incoming sales leads.

Photonics Online	<a href="#">L3 Communications/Interstate Electronics Corporation</a>	Engineer	UNITED STATES	3/2/2005	Down Requ
Photonics Online	<a href="#">VeriMarkets</a>				
Photonics Online	<a href="#">Optical Insights</a>				
Photonics Online	<a href="#">Insight Technology</a>				
Photonics Online	<a href="#">LLNL</a>				
Photonics Online	<a href="#">Instrumentation labs</a>	Engineer	UNITED STATES	3/9/2005	Down Requ
Photonics Online	<a href="#">OEwaves</a>	Engineer	UNITED STATES	3/16/2005	Down Requ
Photonics Online	<a href="#">Harris Corp.</a>	Manager	UNITED STATES	3/21/2005	Down Requ
Photonics Online	<a href="#">Georgia Tech</a>	Engineer	UNITED STATES	3/30/2005	Down Requ
Photonics Online	<a href="#">ERA</a>	Senior/Principal Engineer	UNITED STATES	4/18/2005	Down Requ
Photonics Online	<a href="#">Critical Imaging LLC</a>	Technician/Operator	UNITED STATES	5/6/2005	Down Requ
Photonics Online	<a href="#">USAF</a>	Engineer	UNITED STATES	5/25/2005	Down Requ
Photonics Online	<a href="#">appserver solutions</a>	CIO/CTO/Chief Engineer	UNITED STATES	6/23/2005	Down Requ
Photonics Online	<a href="#">Luminox Technologies Inc.</a>	Vice President	UNITED STATES		
Photonics Online	<a href="#">NAWCWPNS</a>	Engineer	UNITED STATES		

## Company Info In The Buyer's Guide

Your Buyer's Guide entry can display a description of relevant search keywords, and the products and services you offer. Use the following links to control what is displayed. NOTE: These settings are online-specific.

### 1. Select Marketplace:

[-Select-]

### 2. Choose Setting:

- ▶ [Listing Description](#)
- ▶ [Keywords](#)
- ▶ [Products and Services Categories](#)

### Company Information and Profile

Update and customize your company profile information to reach your target audiences.

## Update Company Profile

### Public Partner Lead

Manage your profile to receive federal, state and local public partner leads. Leads are delivered to you every weekday via email and a Government leads.

#### 1. Select Marketplace:

[-Select-]

#### 2. Choose Setting:

- ▶ [Level of Government](#)
- ▶ [Industry Categories](#)
- ▶ [Geography](#)
- ▶ [Keywords](#)
- ▶ [Lead Type and Vol.](#)
- ▶ [View Current Settings](#)

### Public Partner Lead Program

Receive notice of international, federal, state, and local public sector opportunities.

## Access Public Sector Leads

### PRODUCT SHOWCASE PROFILE - ADD NEW DOCUMENT

You have chosen to add a **Product** to the Product Showcase. Continue by including the following information:

#### Step 2 of 3

Fields marked with an asterisk are required information, and must be completed in order to proceed.

#### Product Name: \*

#### Product Model/Number:

If you do not use SKU or catalog numbers, type a simple unique number for each product or service listed (1, 2, 3, etc.).

#### Product Summary: \*

This is a brief description of the product or service. (Max. length 1024 characters)

### Product Showcase Profile

Add and edit your product information across multiple sites to optimize your results.

## Update Product Profile