

# Rely On Your Marketplace Manager To:

- update your storefront, product listings, or company information at any time
- manage keywords and categories for your company in real time
- manage activity on as many as **68 online business-to-business communities** through a single platform.

## Monitor Your Traffic

### Traffic Reports

Monitor the amount of clickthroughs and traffic you receive on a monthly basis.

**VeriMarkets™ Marketplace Manager**

Order Management | Sales Reports | Sales Leads | Traffic Reports | RFQ

**TRAFFIC REPORTS**  
Marketplace Manager keeps track of the number of visits to your catalog, so one of the options below to view an online record of your user sessions.

**Traffic Report Dashboard**

Note: Traffic data is updated on the 10th of each month.

**View by Activity:** [-Select-] **View by Marketplace:** [All Onlines] **View by Date Range:** [-Select-]

▶ [Advanced Reports](#)

### Company Info In The Buyer's Guide

Your Buyer's Guide entry can display a description of relevant search keywords, and the products and services you offer. Use the following links to control what is displayed. NOTE: These settings are online-specific.

#### 1. Select Marketplace:

[-Select-]

#### 2. Choose Setting:

- ▶ [Listing Description](#)
- ▶ [Keywords](#)
- ▶ [Products and Services Categories](#)

### Company Information and Profile

Update and customize your company profile information to reach your target audiences.

## Update Company Profile

## Access Sales Leads

### Sales Leads

Monitor, evaluate, and keep track of incoming sales leads.

Company Name	Title	Country			Contact
mision_code	Developer/Programmer	SRI LANKA			
Softronica S.A.	Engineer	SPAIN			
ATMEL Duisburg GmbH	Manager	GERMANY			
Novatech Technologies	Consultant	FRANCE			
Partplan GmbH	Consultant	GERMANY			
mision_code	Developer/Programmer	SRI LANKA	2/1/2005	Product Showcase Request	Need to Contact
EDS	Consultant	GERMANY	2/1/2005	Download Request	Need to Contact
EDS	Consultant	GERMANY	2/1/2005	Download Request	Need to Contact
HCL Technologies	Manager	INDIA	2/1/2005	Download Request	Need to Contact
hcl	Consultant	INDIA	2/1/2005	Download Request	Need to Contact
SRA Int'l	Consultant	UNITED STATES	2/1/2005	Download Request	Need to Contact
Packaging Unlimited, LLC	Manager	UNITED STATES	2/1/2005	Download Request	Need to Contact
Prince of Songkhla University	Manager	THAILAND	2/1/2005	Download Request	Need to Contact
CBMS-JPMO	Director	UNITED STATES	2/1/2005	Download Request	Need to Contact
Kohl's	Director	UNITED STATES	2/1/2005	Download Request	Need to Contact
NCR Systemedia Canada	Consultant	CANADA	2/1/2005	Download Request	Need to Contact
Crowe Chizek	Owner/Partner	UNITED STATES	2/1/2005	Download Request	Need to Contact
UPOS International	CEO/CFO/COO	UNITED STATES	2/1/2005	Download Request	Need to Contact
Rainbo Sports, LLC	CEO/CFO/COO	UNITED STATES	2/1/2005	Download Request	Need to Contact

### PRODUCT SHOWCASE PROFILE - ADD NEW DOCUMENT

You have chosen to add a **Product** to the Product Showcase. Continue by including the following information.

Fields marked with an asterisk are required information, and must be completed in order to proceed.

**Product Name:** \*

**Product Model/Number:**

If you do not use SKU or catalog numbers, type a simple unique number for each product or service listed (1, 2, 3, etc.).

**Product Summary:** \*

This is a brief description of the product which is displayed (Max. length 1024 characters)

### Product Showcase Profile

Add and edit your product information across multiple sites to optimize your results.

## Update Product Profile