

Rely On Your Marketplace Manager To:

- update your storefront, product listings, or company information at any time
- manage keywords and categories for your company in real time
- manage activity on as many as **68 online business-to-business communities** through a single platform.

Monitor Your Traffic

Traffic Reports

Monitor the amount of clickthroughs and traffic you receive on a monthly basis.

TRAFFIC REPORTS
Marketplace Manager keeps track of the number of visits to your catalog, so you can view one of the options below to view an online record of your user sessions.

Traffic Report Dashboard
Note: Traffic data is updated on the 10th of each month.

View by Activity: -Select- **View by Marketplace:** All Onlines **View by Date Range:** -Select-

▶ [Advanced Reports](#)

Access Sales Leads

Sales Leads

Monitor, evaluate, and keep track of incoming sales leads.

RF Globalnet	JPL	Senior/Principal Engineer			
RF Globalnet	Nearfield Systems, Inc.	Engineer			
RF Globalnet	AeroAntenna	Engineer			
RF Globalnet	Rock Ridge Systems	Owner/Principal Engineer			
RF Globalnet	JS Technical Services	Engineer			
RF Globalnet	Imm consulting	Consultant			
RF Globalnet	Advent AWT	Director	UNITED STATES	4/20/2005	Download Record
RF Globalnet	METAS	Scientist	UNITED STATES	4/20/2005	Download Record
RF Globalnet	CACI	Consultant	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Honeywell FM&T	Technician/Operator	UNITED STATES	4/20/2005	Download Record
RF Globalnet	circo systems	Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	RF Link	Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Flarion	Senior/Principal Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Northrop Grumman	Director	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Army	Senior/Principal Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Nomadics, Inc.	Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	RF Micro Devices	Senior/Principal Engineer	UNITED STATES	4/20/2005	Download Record
RF Globalnet	Bay Tech, Inc.	Engineer	UNITED STATES	4/20/2005	Download Record

Company Info In The Buyer's Guide

Your Buyer's Guide entry can display a description of your company, relevant search keywords, and the products and services you offer. Use the following links to control what is displayed in your listing. NOTE: These settings are online-specific.

1. Select Marketplace:

-Select-

2. Choose Setting:

- ▶ [Listing Description](#)
- ▶ [Keywords](#)
- ▶ [Products and Services Categories](#)

Company Information and Profile

Update and customize your company profile information to reach your target audiences.

Update Company Profile

Public Partner Lead

Manage your profile to receive federal, state and local public partner leads. Leads are delivered to you every weekday via email and are available in our Government leads.

1. Select Marketplace:

-Select-

2. Choose Setting:

- ▶ [Level of Government](#)
- ▶ [Industry Categories](#)
- ▶ [Geography](#)
- ▶ [Keywords](#)
- ▶ [Lead Type and Volume](#)
- ▶ [View Current Settings](#)

Public Partner Lead Program

Receive notice of international, federal, state, and local public sector opportunities.

Access Public Sector Leads

Product Showcase Profile

Add and edit your product information across multiple sites to optimize your results.

Update Product Profile

PRODUCT SHOWCASE PROFILE - ADD NEW DOCUMENT
You have chosen to add a **Product** to the Product Showcase. Continue by including the following information:

Step 2 of 3

Fields marked with an asterisk are required information, and must be completed in order to proceed.

Product Name: *

Product Model/Number:
If you do not use SKU or catalog numbers, type a simple unique number for each product or service listed (1, 2, 3, etc.).

Product Summary: *
This is a brief description of the product. (Max. length 1024 characters)