

The leading online destination for optical engineers since 1998

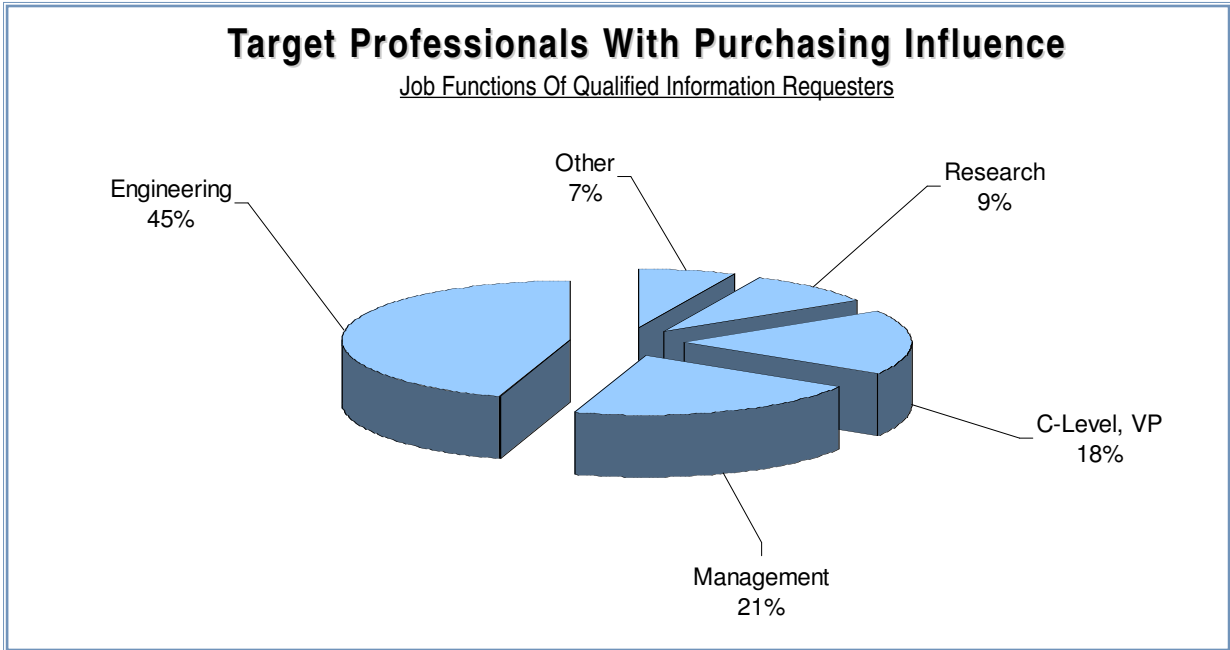
Photonics Online puts your company in front of optical engineering professionals and end-users that have the ability to spec/purchase your products. Here are some examples of companies that use Photonics Online:

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|--------------------------|------------------------------|
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| Boeing Company | Pacific Silicon Sensors Inc. |
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| Fuji Xerox Company Ltd. | Sandia National Laboratories |
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PHOTONICS ONLINE AUDIENCE*	
Unique Users:	144,036
Page Views:	13,752,181
Newsletter Subscribers:	12,561
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“Photonics Online provides excellent lead generation. We continue to receive a greater number of quality leads on a daily basis from not only our target markets, but ancillary markets as well. The leads received are high-quality, relevant leads, chosen by an audience who understands our purpose, our goal, and our business.”

Konrad Lisi, Director of Sales and Marketing, Fiberguide Industries, Inc.



*Publisher's Data: Unique users and Page views from January 1, 2005 - December 31st, 2005. Newsletter and 3rd Party subscribers as of April 2006.