

Rely On Your Marketplace Manager To:

- update your storefront, product listings, or company information at any time
- manage keywords and categories for your company in real time
- manage activity on as many as **68 online business-to-business communities** through a single platform.

Monitor Your Traffic

Traffic Reports

Monitor the amount of clickthroughs and traffic you receive on a monthly basis.

VeriMarkets™ Marketplace Manager

Order Management | Sales Reports | Sales Leads | Traffic Reports | RFQ

TRAFFIC REPORTS
Marketplace Manager keeps track of the number of visits to your catalog, so one of the options below to view an online record of your user sessions.

Traffic Report Dashboard

Note: Traffic data is updated on the 10th of each month.

View by Activity: [-Select-] **View by Marketplace:** [All Onlines] **View by Date Range:** [-Select-]

▶ [Advanced Reports](#)

Company Info In The Buyer's Guide

Your Buyer's Guide entry can display a description of relevant search keywords, and the products and services you offer. Use the following links to control what is displayed in your listing. NOTE: These settings are online-specific.

1. Select Marketplace:

[-Select-]

2. Choose Setting:

- ▶ [Listing Description](#)
- ▶ [Keywords](#)
- ▶ [Products and Services Categories](#)

Company Information and Profile

Update and customize your company profile information to reach your target audiences.

Access Sales Leads

Sales Leads

Monitor, evaluate, and keep track of incoming sales leads.

Company Name	Title	Country			Contact
mision_code	Developer/Programmer	SRI LANKA			
Softronica S.A.	Engineer	SPAIN			
ATMEL Duisburg GmbH	Manager	GERMANY			
Novatech Technologies	Consultant	FRANCE			
Partplan GmbH	Consultant	GERMANY			
mision_code	Developer/Programmer	SRI LANKA	2/1/2005	Product Showcase Request	Need to Contact
EDS	Consultant	GERMANY	2/1/2005	Download Request	Need to Contact
EDS	Consultant	GERMANY	2/1/2005	Download Request	Need to Contact
HCL Technologies	Manager	INDIA	2/1/2005	Download Request	Need to Contact
hcl	Consultant	INDIA	2/1/2005	Download Request	Need to Contact
SRA Intl	Consultant	UNITED STATES	2/1/2005	Download Request	Need to Contact
Packaging Unlimited, LLC	Manager	UNITED STATES	2/1/2005	Download Request	Need to Contact
Prince of Songkhla University	Manager	THAILAND	2/1/2005	Download Request	Need to Contact
CBMS-JPMO	Director	UNITED STATES	2/1/2005	Download Request	Need to Contact
Kohl's	Director	UNITED STATES	2/1/2005	Download Request	Need to Contact
NCR Systemedia Canada	Consultant	CANADA	2/1/2005	Download Request	Need to Contact
Crowe Chizek	Owner/Partner	UNITED STATES	2/1/2005	Download Request	Need to Contact
UPOS International	CEO/CFO/COO	UNITED STATES	2/1/2005	Download Request	Need to Contact
Rainbo Sports, LLC	CEO/CFO/COO	UNITED STATES	2/1/2005	Download Request	Need to Contact

PRODUCT SHOWCASE PROFILE - ADD NEW DOCUMENT

You have chosen to add a **Product** to the Product Showcase. Continue by including the following information.

Fields marked with an asterisk are required information, and must be completed in order to proceed.

Product Name: *

Product Model/Numbers:

If you do not use SKU or catalog numbers, type a simple unique number for each product or service listed (1, 2, 3, etc.).

Product Summary: *

This is a brief description of the product which is displayed (Max. length 1024 characters)

Product Showcase Profile

Add and edit your product information across multiple sites to optimize your results.

Update Product Profile

Update Company Profile