



July 26, 2006

Dear Debra,

I wanted to take this time to thank you for your continued support and dedication to Star's marketing campaigns on Retailolutions.com, ITreseller.com and now Hospitalnetwork.com.

Investing in a strictly online campaign was a major and somewhat frightening step for Star. Your guidance and constant communication made it non-stressful, seamless and very successful.

You put together a well-crafted campaign for us based on Star's goals, objectives and product launches which included email blasts, newsletters, storefronts and special features. The results have surpassed Star's traditional print advertising campaigns. Both the quality and quantity of leads Star receives from Vertical Markets have increased the longer we've worked together.

One of Star's main goals for 2006 was to continue to reach new resellers and introduce them to Star's expanding product line. Via the email campaigns, Star has registered over 40 new resellers.

Thank you again for your superb customer service and delivering the audience we've wanted to reach for some time.

Sincerely,

A handwritten signature in black ink, appearing to read "Regina Mazza", written over a light blue horizontal line.

Regina Mazza
Marketing Coordinator
Star Micronics America, Inc.