



Dear John,

We have been very pleased with our decision to advertise with [RFIDSolutionsOnline.com](http://RFIDSolutionsOnline.com). We have already added several leads to our sales funnel through the exposure we have on your site. We find the pre-qualified leads to be well qualified with information that allows us to open up a dialogue with the prospect. We have also been able to close a deal with a Fortune 100 company that may lead to an even larger piece of business and be good for future marketing.

You have been very good at keeping us up-to-date on campaigns and inclusions in the newsletter. As a new company, it is a great help to have someone to consult with when it comes to marketing our products and solutions. We have been able to expand on our exposure with many of the added features you provide as part of a comprehensive program. The fact that we are picked up on Google News for all of our press releases gives us added exposure without having to submit our information to numerous sources, saving us time and money.

Also, by providing feedback on leads that you have recontacted we have been able to better position ourselves with these companies to make the sale or at least stay in the running. With this type of market research we can change our approach to address those objections and more accurately fulfill our customer's needs.

We look forward to a long and productive relationship with you and VertMarkets, Inc.

Sincerely,

Jeff Hudson  
President  
Smart Label Solutions