

In addition to the normal, twice-weekly Water Online Newsletter schedule, Water Online sends out newsletters focusing on specific technologies, application areas, and industry events. Our special edition (■) newsletters are devoted exclusively to one topic, while spotlight editions (▲) showcase a technology, application area, or event as well as other industry content.

**▶▶ JANUARY**

■ Membranes, RO, and Desalination	1/13/09
■ Aeration and Mixing	1/20/09
▲ DistribuTECH	1/22/09
■ Stormwater	1/27/09

**▶▶ FEBRUARY**

■ Industrial Water	2/3/09
▲ Tanks, Linings, and Coatings	2/17/09
■ Wastewater Treatment Equipment	2/19/09
■ Drinking Water Treatment	2/26/09

**▶▶ MARCH**

▲ WQA Aquatech USA	3/10/09
▲ Pumps and Controls	3/12/09
▲ Urban Water Management 2009	3/17/09
■ AMR and Meters	3/24/09
▲ Ultrapure Water's Water Executive Forum	3/26/09
▲ Software for Water, Wastewater, and Stormwater Markets	3/31/09

**▶▶ APRIL**

■ Industrial Wastewater	4/7/09
■ SCADA	4/14/09
■ Disinfection	4/23/09
▲ Stormwater	4/28/09
▲ MBR	4/30/09

**▶▶ MAY**

■ Organic and Inorganic Contaminant Removal	5/7/09
■ "Vendors To Watch" Product Showcase	5/18/09
■ ACE09 Pre-Show, Volume 1	5/28/09

**▶▶ JUNE**

■ ACE09 Pre-Show, Volume 2	6/4/09
▲ Green Technologies	6/23/09
▲ Drinking Water Treatment	6/25/09
▲ Monitoring, Measurement, and Analysis	6/30/09

**▶▶ JULY**

■ Water Scarcity	7/9/09
▲ Valves, Pipes, and Hydrants	7/14/09
■ ACE09 Post-Show Review	7/16/09
▲ Wastewater Treatment Equipment	7/23/09
▲ Membranes, RO, and Desalination	7/30/09

**▶▶ AUGUST**

■ Odor Control	8/4/09
■ StormCon Pre-Show	8/6/09
■ International Water and Wastewater	8/13/09
■ Filtration	8/20/09
▲ Wastewater Treatment Equipment	8/27/09

**▶▶ SEPTEMBER**

▲ Erosion Control	9/3/09
▲ Autovation 2009	9/8/09
■ Wastewater Solutions Product Showcase	TBD
■ WEFTEC.09 Pre-Show, Volume 1	9/24/09
▲ NRWA Annual Conference	9/29/09

**▶▶ OCTOBER**

■ WEFTEC.09 Pre-Show, Volume 2	10/1/09
■ Industrial Water	10/20/09
▲ Stormwater	10/22/09
▲ Oil/Water Separation	10/29/09

**▶▶ NOVEMBER**

▲ Membranes, RO, and Desalination	11/3/09
■ Water Distribution	11/5/09
▲ Industrial Wastewater	11/10/09
■ WEFTEC.09 Post-Show Review	11/17/09
■ Consulting and Management Services	11/24/09

**▶▶ DECEMBER**

■ Wastewater Treatment Equipment	12/1/09
▲ Disinfection	12/8/09
■ Leak Detection	12/10/09
■ Monitoring, Measurement, and Analysis	12/15/09
■ Water Online's Top Ten of 2009	12/17/09

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## Editorial Submission Information

Water Online is the leading industry online sourcing service and twice weekly e-newsletter, focused on the industrial and municipal water and wastewater treatment, drinking water purification, industrial process water, stormwater management, valve, pipe, and flow control markets. Water Online has been serving the needs of engineering professionals since 1995.

Water Online accepts contributed content for featuring on its homepage, in its e-mail newsletters, and its Solutions Updates. The following content may be submitted for consideration at any time: technical articles, application notes, white papers, case studies, market research reports, guest columns, product features, and press releases.

## Inclusion Opportunities

### **Water Online:**

Be seen on the home page, in special features, breaking news or Water Online's Contributing Editor Feature — Your business can take "center" stage through this feature that showcases an industry executive weighing in a variety of topics. This feature is given prominent placement on the home page.

### **E-Mail Newsletters:**

Every Tuesday and Thursday — Water Online's newsletter highlights the latest material from the site for over 31,000 subscribers in municipal, industrial, and stormwater industries.

### **Special Edition and "Spotlight On" Newsletters:**

Each month Water Online sends out "Special Edition" and "Spotlight On" newsletters focusing on specific technologies, application areas, and industry events.

### **Solutions Updates:**

After years of delivering the most up to date industry news, Water Online has expanded its reach "offline." Water Online's Solutions Updates are published for the water and wastewater industries and offer technical features, technology updates, case studies, interviews, and more. *The Water Solutions Update* is published in June and distributed at AWWA's annual conference and exposition ACE. *The Wastewater Solutions Update* is published in October and distributed at WEFTEC.

## News Release Submission Guidelines

- News releases must be both recent (within two weeks of release) and relevant (on topics important to water, wastewater, or stormwater engineering professionals.)
- Acceptable subjects include (but are not limited to): new product announcements, research news, mergers and acquisitions, market updates, regulatory/standards announcements, industry alliance/consortia news, contract awards, trade show news, new literature/Web sites, etc.
- Submissions should be in Word or PDF format (or embedded in an e-mail), with graphics in JPEG or GIF format, to the Water Online editorial staff at [info@wateronline.com](mailto:info@wateronline.com).
- News releases are posted to the current headlines section of Water Online, and may also be included on the Water Online home page and/or in the e-mail newsletter.
- Water Online reserves the right to deem any submission as unacceptable

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