

Editorial Focus

In the present RFID market, professionals from numerous industries are looking beyond the science of how RFID works toward real-world applications for it. RFID Solutions Online strives to cover the advances of this technology and its currently expanding use.

[RFID Solutions Online](#) accepts contributed press releases, white papers, case studies, market reports, trends analyses, guest columns, and best practices guidelines for consideration. Vendor companies, analysts, end users, associations, educational institutions, and other members of the industry are invited to participate.

During the remaining months of 2009 some of our topics of focus will include:

- Retail item-level tracking
- Asset tracking
- RFID integration in healthcare
- Real time location systems (RTLS)
- Closed-loop RFID applications

Articles accepted for publication will be promoted on RFID Solutions Online and featured in our [weekly e-mail newsletters](#), which cover a broad scope of RFID technologies and applications. We also publish quarterly [Product Showcase Newsletters](#), which keep our readers informed about the latest advancements in RFID technology.

Showcase Your Expertise

RFID Solutions Online guest columns provide industry experts with an outlet to share their views on market technologies and trends. Current columnists include Bert Moore, Kelly Dudek, Clarke McAllister, George W. Everhart, and others. If you are interested in becoming a RFID Solutions Online guest columnist, please contact the editor.

These integration topics will be featured in our weekly e-newsletters, which cover a broad scope of RFID technologies and trends. Also watch your inbox for our quarterly Product Showcase Newsletters, which will keep you informed about the latest advancements in RFID technology.



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* Electronic format is required.