



2011 Web Editorial Calendar

At ECM Connection, we review and post the following types of submitted content: white papers, case studies, market reports, trends analysis, guest opinion, and best practice guidelines. These articles come from a range of sources within the ECM community, including analysts, end users, and vendor companies.

Contributing Editor feature on ECM Connection:

Guest expert articles provide an outlet for executives from the industry to share views on market technologies and trends related to the decision-making concerns of actual buyers and end users.

Articles posted on *ECM Connection* remain in our searchable content archive. We also feature select articles on our home page in addition to our email newsletters. Articles in the Featured Articles section of the home page rotate on a biweekly basis.

Content Deadline	Send Date	Topic
12/30/10	1/6/11	Business Process Automation
1/13/11	1/20/11	SharePoint Strategies
1/27/11	2/3/11	Intelligent Capture Solutions
2/10/11	2/17/11	Vertical ECM: Healthcare
2/24/11	3/3/11	Product Showcase
3/10/11	3/17/11	Countdown To AIIM/info360
3/24/11	3/31/11	Document Imaging / MFP Integration
4/7/11	4/14/11	Vertical ECM: Government
4/28/11	5/5/11	FUSION pre show
5/12/11	5/19/11	AP/AR Automation
5/26/11	6/2/11	Vertical ECM: Banking & Finance
6/9/11	6/16/11	Product Showcase
6/23/11	6/30/11	Advances In Forms Processing
7/7/11	7/14/11	Email Management / eDiscovery
7/28/11	8/4/11	Vertical ECM: Education
8/11/11	8/18/11	SaaS / Cloud ECM
8/25/11	9/1/11	Product Showcase
9/22/11	9/29/11	SharePoint Strategies
9/29/11	10/6/11	Vertical ECM: Insurance
10/13/11	10/20/11	Records Management
10/27/11	11/3/11	Legal ECM / Compliance
11/10/10	11/17/11	Vertical ECM: Healthcare
11/17/11	12/1/11	Product Showcase
N/A	12/15/11	Reader's Choice - Top 10 Of 2011

To Submit Content For Editorial Review:

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- * For consideration, materials must be received by the content deadline date.
- * Electronic format is required.