

2010 Web Editorial Calendar

At ECM Connection, we review and post the following types of submitted content: white papers, case studies, market reports, trends analysis, guest opinion, and best practice guidelines. These articles come from a range of sources within the ECM community, including analysts, end users, and vendor companies.

Contributing Editor feature on ECM Connection:

Guest expert articles provide an outlet for executives from the industry to share views on market technologies and trends related to the decision-making concerns of actual buyers and end users.

Articles posted on *ECM Connection* remain in our searchable content archive. We also feature select articles on our home page in addition to our email newsletters. Articles in the Featured Articles section of the home page rotate on a biweekly basis.

Content Deadline	Send Date	Topic
12/31/09	1/7/10	High Volume Scanning
1/14/10	1/21/10	2010 Must See Solutions
1/28/10	2/4/10	Network Scanning, MFPs, Desktop Scanning
2/11/10	2/18/10	Solutions For Healthcare
2/25/10	3/4/10	Product Showcase
3/11/10	3/18/10	Solutions For Government
3/25/10	4/1/10	SaaS/Cloud-Based Solutions
4/8/10	4/15/10	ECM Essentials
4/29/10	5/6/10	AP/AR
5/13/10	5/20/10	Solutions For Banking/Finance/Insurance
5/27/10	6/3/10	Workflow
6/10/10	6/17/10	Product Showcase
6/24/10	7/1/10	Social Media/Web Content Management
7/8/10	7/15/10	Solutions For Education
7/29/10	8/5/10	Email Management/E-Discovery
8/12/10	8/19/10	Storage/Archiving/Retrieval
8/26/10	9/2/10	Product Showcase
9/9/10	9/16/10	Solutions For The Legal Arena
9/30/10	10/7/10	SharePoint Strategies
10/14/10	10/21/10	Digital Mailroom/Paperless Office
10/28/10	11/4/10	Records Management/Compliance
11/11/10	11/18/10	Open Source Solutions
11/24/10	12/2/10	Product Showcase
12/9/10	12/16/10	2010 Year In Review

To Submit Content For Editorial Review:

Contact: Vicki Amendola, ECM Connection Editor
E-mail: VAmendola@VertMarkets.com
Phone: 814-897-7700 ext. 253

* For consideration, materials must be received by the content deadline date.
* Electronic format is required.